

KATE MITERKO

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215.272.1491
Philadelphia

DESIGN SKILLS

Illustration
Branding & Identity
Graphic Design
UI Design
Front End Design

SOFTWARE SKILLS

Photoshop
Illustrator
InDesign
Procreate
After Effects

EDUCATION

Moore College of Art and Design
Philadelphia, PA

Kutztown University
Kutztown, PA

Fort Lewis College
Durango, CO

EXPERIENCE

Graphic Designer
Fast Capital 360

2019+ Creates conversion-driven visual content for web, social media, and email campaigns, including icons, infographics, and stylized illustrations. Spearheaded the illustrative direction for a company rebrand and website relaunch, providing the team with a high yield of illustrated assets weekly for social, web, and animation.

Freelance Visual Designer
Premier Music Group

2021+ Works on a variety of branding material for both Premier and their clients, including responsive emails, pitch decks, logos, printed materials, and illustrated podcast covers.

Freelance Graphic Designer
The Goddard School

2020+ Designs collateral for ad, marketing, and social media campaigns for the internal corporate Goddard team, as well as individual Goddard School franchises.

Illustrator
Kantaloupe

2020-21 Drove the illustration direction for the Kantaloupe brand, and steered the creative content to align with the brand vision consistently. Executed a swift and early re-brand style of illustrated collages, as well as the logo.

PAST EXPERIENCE

Graphic Designer *Two Brothers Tees, Dreamline Inc., Ananta Creative Group*