

Kelly Daley

(925) 446-9575 | kellydaleyart@gmail.com | <https://www.artstation.com/kellydaleyart>

Skills

- Character Conceptualizing
 - Expressions, Turnarounds, Callouts, Isometric View, and Final Render
- VFX & Prop Design
- Illustration
- Basic Blender & Zbrush knowledge

Experience

MAY 2021 - PRESENT

Character Concept Artist - Remote Indie Project

- Catboy Cafe Game Development
 - Conceptualizes characters from napkin sketch to final character render
 - Communicates effectively through weekly Discord team meetings
 - Internalizes feedback given by Art Director to ensure the best possible rework

FEBRUARY 2021 - SEPTEMBER 2021

Concept Artist & Illustrator - Brush Sauce Academy

- Hosted Workshops for Tyler Edlin's Brush Sauce Academy
 - Conceptualized characters, props, VFX, and translated designs to a final illustration
 - Ensured client's needs were met through reporting progress, making timely changes, and delivering the product on time

MAY 2019 - DECEMBER 2020

Concept Artist & Illustrator - Kruzadar.tv

- Conceptualized and translated designs to illustrative marketing banners and posters

Education

SEPTEMBER 2019 - PRESENT

Academy of Art University, San Francisco - BFA in Visual Development

MAY 2021 - SEPTEMBER 2021

Brainstorm Academy, Burbank - Character & Design Theory Courses

Awards

MAY 2020 & 2021

Academy of Art University Spring Show Exhibition - Featured Character Design, Illustration, and Environment Concepts