



# MIKE HEATH

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## QUALIFICATIONS

With 20 years of experience and close to 1000 pieces of art behind me, I meet challenges with knowledge and passion. I create worlds people want to visit and characters that inspire a second look. Beyond bringing fresh creative to the table, my clients say that I consistently give great options on each project and that I'm on time and am a clear communicator throughout the creative process. Constant learning of new techniques and re-assessing how I go about creating has kept my business relevant and profitable.

## EXPERIENCE

### MAGNUS CREATIVE | OWNER & ARTIST | COLORADO | 2008 TO PRESENT

- Create photo-real illustrations using studio photography, 3D design/modeling/texturing/rendering, and composite work
- Sculpt custom toys and collectibles for 3D printing and manufacturing
- Manage entire creative process from concept to post production
- Produce motion graphics and FX video
- Maintain excellent client relationships
- Pursue new clients through Social Media (art station, instagram)
- Inspire and empower young artists through school presentations, and book signing

### BREAKAWAY & BRIO MAGAZINES | SNR. AD | COLORADO | 2004 TO 2008

- Art directed three teen publications while managing two other designers
- Designed and produced Breakaway magazine
- Taught classes on studio photography for internal design staff
- Completed photo assignments for publications

### AXIO DESIGN | SNR. DESIGNER | COLORADO | 2001 TO 2004












- Grew brands through corporate identity, branding, copy writing, interactive, motion graphics and print collateral
- Acquired and interacted with clients through clear communication, timely delivery, and well executed presentations

## EDUCATION

Bachelor of Fine Arts, Colorado State University Dec. 2000

- Emphasis in graphic design

## CURRENT TOOLS

-  Cinema 4D
-  Zbrush
-  Substance Painter
-  Octane Render
-  Marvelous Designer
-  Unreal Engine
-  Keyshot Render
-  Photoshop
-  After Effects
-  Illustrator
-  Indesign

## CLIENTS

- |                     |                        |
|---------------------|------------------------|
| Alloy Entertainment | Mattel Toys            |
| Amazon Publishing   | New Balance Shoes      |
| Apple Music         | Random House           |
| Audible             | Scholastic             |
| Basic Fun Toys      | Sea World              |
| Busch Gardens       | Serino Coyne           |
| Cannonball Agency   | Sight & Sound Theatres |
| Cirque Du Soleil    | Simon & Schuster       |
| Disney/Hyperion     | Sony Pictures          |
| Hachette            | Spot NYC               |
| Harper Collins      | St. Martin's Press     |
| Houghton Mifflin    | Thomas Nelson          |
| Harcourt            | WIRED                  |
| JUICE Pharma        | Woodruff Sweitzer      |
| MacMillan           | Zondervan              |