




Tiago Alexandre Serafim Colaço

DATE OF BIRTH:
01/10/1983


CONTACT

Nationality: Portuguese

Gender: Male

 Rua Afonso Enes nº 37 - R/c, n
37 R/c
2500-802 Caldas da Rainha,
Portugal

 tiagocolacoart@gmail.com

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WORK EXPERIENCE

08/2004 - 02/2009 - Obidos, Portugal

Communication Designer

Obimais

- Development of Online and Print Communication Materials
- Website Management and Maintenance
- Image Creation / Logos and Campaigns
- Preparation of Files for Production / Final Art

Arts, entertainment and recreation

03/2011 - CURRENT

Art Director / Designer / Illustrator / Trainer

Freelance

- Creation and Development of Characters and Graphics for Mobile Gaming
- UI & UX developments for Game App
- Development of Advertising Campaigns
- Selection of Art and Design Elements
- Development and Monitoring of the Art Line
- Mentorship and Training
- Creation and Development of Visual Concepts
- Illustration and Concept Art
- Video Editing and Animation
- Creating Three-Dimensional Elements
- Communication and Development of Style and Identity with the Client
- Coordination of the various creative departments
- Development of Proposals and Budgets
- Presentation of Proposals to the Client

www.tiagocolacoart.com

www.youtube.com/tiagocolacoart

12/2011 - 03/2017

Brand Manager

Cecília Ribeiro - Contemporary Jewellery Design

- Brand Strategy, including implementation of Style, Guidelines, Vision and Proposition
- Planning and Execution of Communication and Media Actions on Social and Online Channels
- Product Development Assistance, Price and Launch of new lines and products
- Creation and Management of Promotional Material to Establish and Maintain the Brand / Product
- Budget Management for Promotion and Advertising in the various Campaigns
- Competitor and Consumer Analysis
- Sales Analysis and Business Opportunity
- Creation, Maintenance and Management of Communication Design
- Monitoring and Editing Photo Sessions
- Webdesign Creation and Management

Manufacturing / www.ceciliaribeiro.com

10/2013 - 05/2016 - Barcelona, Spain

Digital Artist

Socialpoint SL

- Illustration and Concept Art for Mobile Games
- Creation of Art and Design for Marketing Campaigns with the Marketing Department

- Improvement of Art and Design from previous Campaigns based on Data Analysis
- Lead the Marketing Art team and its various departments (Video, Sound, Image)
- Gather and discuss next steps regarding the Design product
- Art Creation for Events and Merchandising

Arts, entertainment and recreation / www.socialpoint.es

05/2015 – 10/2015 – London, United Kingdom

Digital Artist

Hasbro

- Digital Illustration for Board Games

06/2016 – 01/2017 – Barcelona, Spain

Concept Artist

Playstark

- Concept Art and Illustration of Characters and Vehicles for AAA Game
- Line Art Concept and Development
- Presentation of Art Concepts
- Creation of Presentation for Financing Pitch

Art / Arts, entertainment and recreation / www.playstark.com

10/2017 – 01/2018 – Barcelona, Spain

Senior Digital Artist

Stanga / Tenko Games

- Concept Art
- Digital Art

11/2018 – 03/2019 – London, United Kingdom

Senior Digital Artist

Gluck / Gamevy Games

- Digital Art
- Concept Art

06/2020 – CURRENT – New York, United States

Senior Digital Artist

Tilting Point

- Promotional and Marketing Art
- Concept Art
- Illustration

EDUCATION AND TRAINING

09/2011 – 07/2013 – Caldas da Rainha, Portugal

Graphic illustration

IPL - Escola Superior de Arte e Design

09/2005 – 07/2008 – Caldas da Rainha, Portugal

Communication / Marketing, Public Relations and Advertising Technician

Escola Técnica Empresarial do Oeste

09/2019 – 06/2021 – Caldas da Rainha, Portugal

LANGUAGE SKILLS

MOTHER TONGUE(S): Português

OTHER LANGUAGE(S):

Castelhano

Listening
B2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C1

Writing
A1

English

Listening
C2

Reading
C2

**Spoken
production**
C2

**Spoken
interaction**
C2

Writing
C2

DRIVING LICENCE

Driving Licence: B

PUBLICATIONS

Portal do Tempo - Tinta da China

2013

◦ Illustration

José, o menino do Suspiro - Plátano

2015

◦ Illustration

RECOMMENDATIONS

- Ary Zara – Criativo
Tiago is a TOP artist! He is very creative and perfectionist, his technique is insane and you can feel that by detail of his illustrations. He understands the client's point of view, he can take critics very well and adapt. The outcoming can be exactly what you have asked for. It was a very good experience to work with Tiago and I will for sure have him on my crew on further projects.
- Tania Duarte Tirado – User Research / Artist King
Tiago has a huge knowledge and skills in art. He's always willing to help and share these knowledge. Very efficient in Concept art and everything which involves creativity. His incorporation in a Art Team could enrich the quality of the same.
- José Rafael Nascimento – Professor
Tiago is a highly skilled designer and a marketing professional. As a person, Tiago is a loyal friend and colleague, allways available to help and teach. I've worked with Tiago and I just may recommend his services. José Nascimento
- Josep Maria Pedrós – CEO Playstark
Amazing artist. Tiago have a lot of experience and proactivity to create great art. Always trying to improve and put the best on each work. He have a lot of passion for all the projects that he is involved.
- Carla Leite – Digital Media Specialist
Tiago is a very talented and creative artist, truly passionate about illustration. His sensibility and aesthetics to capture the light, shadow, texture and colours, turn his drawings into outstanding pieces of digital art. I follow his career for several years by now, I know that he can be a valuable asset for a digital art team.
- Marc Canaletta – CTO Socialpoint
I cannot value Tiago skills cause I'm not expert in art. What I can say is that Tiago is a super responsible, committed, and hard worker professional. He loves what he does and is always trying to improve. His art life style does not end in the work. He continues drawing at home, learing, training, ... Appart from that, he is a great person.
- Mário Caldeira – Fotógrafo
A great creative!!!!!! I recomend!!!!!!

DIGITAL SKILLS

Pixologic Zbrush / Maxon - Cinema 4D / Microsoft Office / Adobe Photoshop / Adobe Illustrator / Adobe Prmiere / Adobe After Effects / Corel Draw / knowledge of HTML and CSS / Macintosh and IOS / Windows and Android