



NALA J WU

CONCEPT ARTIST & ILLUSTRATOR

CONTACT ME

<https://naladraws.artstation.com>

email: naladraws@gmail.com

cell: 978-621-6363

HARD SKILLS

Procreate

Adobe Suite (Photoshop, InDesign, Illustrator, After Effects)

Microsoft Suite (Word, Excel, Powerpoint)

KEY STRENGTHS

Strong Work Ethic

Solid Leadership Skills

Empathetic & Communicative

Quick Learner

AWARDS &

ACCOMPLISHMENTS

1st Place: Sand Jam, SCAD - 2019

Art Exhibition: Sketch X, SCAD - 2018, 2019

Art Exhibition: Gender Spectrum, SCAD - 2019

Finalist (Best Group): Masquerade Ball Costume Contest, SCAD Student Activities Council - 2018

2nd Place: Sand Jam, SCAD - 2018

Finalist: Robert Creeley Broadside Competition, Robert Creeley Poetry Foundation - 2017

ACTIVITIES & HOBBIES

Worldbuilding - Has worked on an original fantasy setting since 2016

Voice Acting - Actor in 3 student productions (2017-Present)

Game Design - Concept Artist & Writer for student-produced game

Film - Extra in *The Glorias* (2020)

Musical & Dramatic Theater - Actor in 16 shows since 2008

Production Design - Props, Makeup, & Set Design for 5 shows since 2015

A Capella - Disney's Echo (2012-2017)

Girl Scouts - 12 years

In my free time, I enjoy creative writing, playing TTRPG's, DMing Dungeons & Dragons, singing, traveling, and playing strategic board games.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

Fall 2017 - Present

BFA Illustration

4.0 GPA

Expected Graduation: June 2021

FREELANCE EXPERIENCE

CONCEPT ARTIST - WILHELMINA

Hired by an Independent Author for a Concept Art package intended for marketing & self promotional use. Produced character & costume designs based on provided manuscript.

PUBLISHED ARTIST - THINKING IN FULL COLOR

Designed a coloring page for a successfully-funded kickstarter for a children's coloring book featuring women of color drawn by POC artists.

SOCIAL MEDIA ADVERTISING

Hired to promote the following companies on Instagram by creating original content for their brands: Piccadilly, Polaroid, Dole Food Company, Serengetee, Blue Star Coloring, Soaestheticshop

I have also taken various private commissions since 2014.

WORK EXPERIENCE

EVENTS COORDINATOR - SCAD GAMERS' GUILD

Summer 2019 - Present

This is a Student Elected club leadership position for the tabletop gaming club at school. Organizes and runs weekly events. Assists President in coordinating the yearly LARP. Facilitates the club's Discord server to foster a positive tabletop gaming community on campus. Has written and runs a 'first timers' oneshot to introduce new players to Dungeons & Dragons.

COUNSELOR - SUPERSTAR PRODUCTIONS

Summer 2019

Assisted Director & Choreographer to help teach a 1 hour musical in two weeks to 30 children aged 8-12. Created and ran art activities during downtime. Designed and constructed props. Created unique makeup looks for the principal actors.

ADVERTISING & PR MANAGER - LUCKY HAND DICE

January 2019 - Present

Helped advertise & manage a successful crowdfunding campaign. Plans & creates advertisements for events, customer service, lead moderator on the Facebook page.

VOLUNTEER - SCAD FILM FEST, SCAD FASHION WEEKEND, MOVE-IN CREW

Fall 2017-2019, Spring 2018, Fall 2018-2019

I held the position of Shift Leader during the 2018 & 2019 SCAD Film Fest.

Managed volunteers & Oversaw VIP seating, shift leader for concessions, tore tickets, greeted guests, and answered questions. Helped move freshman into dorms and provided resources & advice to first-time students & their parents.

INTERN (ART EDUCATION) - CONANT ELEMENTARY SCHOOL

Spring 2017

Worked with elementary school-aged children (K-6th grade). Instructed small & large groups. Set up/cleaned up before & after each class. Assisted art teacher with prep for student art show.

REFERENCES AVAILABLE UPON REQUEST