



Lynn Mok

Visual development • Illustration

Hello there!

With over 9 years experience as an illustrator and having worked in some of the fastest growing startups in Southeast Asia region as a graphic designer, I'm currently seeking a position as a **visual development artist**.

Write lynnmokdraws@gmail.com
Call [lynnmokdraws/ +65 8751 6482](tel:+6587516482)
Visit www.lynnmok.com

Experience

Freelance Illustrator (May 2012 - Present)

- Conceptualise, create and deliver illustrations for branding, marketing and publishing.

Partial Client List:

Google Singapore (GBG)	Ministry of Communication & Information (SG)
ROOTS Asia Pacific (MY)	Artisfy (US)
100 Offer (SG)	The Cleaver Quarterly (US)

Creative Designer at Carousell (August 2018 - January 2019)

- Collaborate with marketing teams in over 5 countries, creating marketing collateral including banners, EDMs, animated social media posts and more.
- Create communication graphics for international marketing campaigns including key visuals, custom infographics and event posters.

Designer at Piktochart (April 2015 - December 2016)

- Propose and lead successful coordination of company's rebranding project, including facilitation of stakeholder design inputs.
- Strategic creation and finalization of graphic assets for the web platform, maintaining production standard and style consistency.
- Actively collaborate with various international and local organizations in design creation including: UN Women, Research Triangle Institute (RTI), TE4P

Tutor at The One Academy Penang (May 2013 - May 2014)

- Assist lecturers in classes and contribute to the curriculum
- Guide students in figure drawing, digital illustration, and storyboarding

Education

The One Academy Penang (May 2010 - May 2013) - Diploma in Illustration
Schoolism Online Course - Designing with Color & Light with Nathan Fowkes

Skillset

Digital: Adobe Photoshop, Illustrator, Indesign, Premiere Pro, Clip Studio Paint

Traditional: Gouache, Watercolour, Acrylics

Software: Slack, Trello, Zoom, G-Suite, Google Sketchup

Language: English (IELTS:Band 8), French(Beginner:DALF A1), Chinese, Malay

Additional Info

Accepted into Express Entry pool under Federal Skilled Workers Program
TOASCA 2011: Traditional Art Category Gold Award
Co-organised Dribbble Meetup Penang 2016