

PROFESSIONAL EXPERIENCE

Concept Design and Visual Development

...by Chad Welch

DEC 2003 - PRESENT

Freelance Creative Practice; specializing in concept design and visual development for the entertainment industry and marketing fields. Commercial Storyboards for various agencies, installation concept design for Dreamworks and ID3 Group, concept art and visual development for video games.

Senior Illustrator/Motion Designer

IndigoSlate

SEPT 2014 - AUG 2017

Indigo Slate is an agency that creates smart experiences. As Sr. Illustrator, I specialize in creating concept art and visual development for character-driven interactive AR and VR experiences, in addition to leading a team of talented designers and illustrators in the creation of production assets for print, web, and motion design. I have contributed to projects for Microsoft HoloLens, VR Experiences for the HTC Vive, as well as narrative design and sequential storytelling.

UI/UX Designer

10 GYM, LLC

Broken Arrow, OK

FEB 2011 - OCT 2012

Interactive Designer

Safety Training Council

Nederland, TX

MAR 2008 - SEP 2009

Sr. Visual Development Artist

C. A. T. Animation Studios

Dallas, TX

JAN 2007 - FEB 2008

PROFICIENCIES

- Character Design and Development
- Empathetic and Conceptual Thinker
- Thrive on Feedback and Collaboration
- Rapid Visual Prototyping for AR/VR
- Narrative Design & Visual Storytelling
- Strong command of Lighting and Film Language
- Strong foundation in Traditional 2D Animation

SOFTWARE EXPERTISE

- Photoshop CC
- Illustrator CC
- InDesign CC
- AfterEffects CC
- CharacterAnimator CC
- Clip Studio Paint
- Autodesk Maya
- Autodesk Mudbox
- Autodesk Sketchbook Pro
- Pixologic ZBrush/Sculptris
- Artefact Storyboard VR
- Unity3D

TITLES & PUBLICATIONS

Video Game:

Q.U.I.R.K.

uGen World

Concept Artist for Virtual Reality Brawler and World Builder. **PlayQuirk.com**

Microsoft Advanced

Patrol Platform

Microsoft

HoloLens showcase featuring Microsoft Law Enforcement technology

Datanauts:

AR Scavenger Hunt

Microsoft

Narrative Design and Illustration for the Data Insights Summit conference

Video Game:

Pinball Lizard

Microsoft

Monster destruction meets pinball in this VR Arcade throwback for Windows 10 Mixed Reality.

Nano-Man: Server of the Realm

Microsoft

Ongoing comic book series for the Nano Server Product Marketing team

Frosty the Snowman: an ICE Experience

Dreamworks/ID3 Group

Concept design for interactive ice sculpture exhibit featuring licensed property.

CHAD WELCH



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- twitter.com/chadwelch
- facebook.com/byChadWelch

PROFILE

Award-winning 15 year veteran of the creative arts, crafting character designs, illustration, and visual development, as well as story and sequential art for the entertainment industry and marketing fields.

EDUCATION



The Art Institute of Houston

JUN 1999 - MAY 2001

AAS Computer Animation

The Oatley Academy of Visual Storytelling

OCT 2013 - NOV 2016

**Visual Storytelling
Production Design and
Visual Development**